



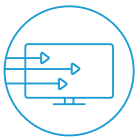
SES SCORE

SPORTS CONTENT ORCHESTRATION ENABLER

Key Features



Connects content owners and right holders on a truly global basis.



Book access to content via multiple delivery methods (Satellite, IP, Fiber, etc).



Easy management of all aspect of distribution processes a la carte via a single User Interface.



Complete visibility into pricing and availability of all components (4K UHD, HD, audio, metadata, etc).

A powerful new way to manage distribution

SES SCORE is the first ever sports and events media platform that provides a powerful new way to manage and distribute live feeds, connecting content owners and rights holders with their takers via a single UI.

With the worldwide demand for live content ever increasing from growing audiences, content owners, rights holders and broadcasters are under increasing pressure to optimise their content management and distribution process to maximise monetisation opportunities.

However, managing live event bookings is a complex task taking up significant resources even for established distribution contracts.



Maximising opportunity

With SES SCORE, content owners, rights holders and broadcasters can take advantage of the opportunities that ad hoc events represent. Content owners can maximise the monetisation of their assets, while takers can offer their audiences the premium live event content that viewers increasingly demand.

For established distribution contracts, SES SCORE enables content owners to easily manage their bookings.

Each has complete visibility into the pricing and availability of all the individual components that makes up an event broadcast, allowing them to control and monitor all aspects of what has to date been a complex process via an easy-to-use single interface.

Why choose SES

SES has helped deliver all 10 of the 10 most watched sporting events ever broadcast and reaches more than 369 million TV homes worldwide. We bring more than three decades of experience at the forefront of delivering high quality video worldwide, and broadcast more than 700 hours of premium sports and live events every day, working with over 500 leading sports and events customers and more than 200 sporting governing organisations.



Learn more about SES's full portfolio of services and solutions at ses.com

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